



Digitalisation in climate mitigation

**Jouni Keronen, Executive Director
Climate Leadership Coalition**

Climate Leadership Coalition – developing business solutions for climate change



Personal members

Ben Banerjee, Henrik Ehrnrooth, Jaana Husu-Kallio, Tapio Kanninen, Pertti Korhonen, Kari Mäkinen, Jorma Ollila, Anneli Pauli, Sirpa Pietikäinen, Raimo Sailas, Petteri Taalas, Timo Tyrväinen, Matti Rihko, Veikko Väilä, Anders Wijkman

International network



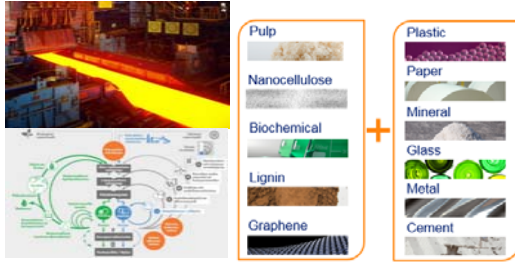
United Nations
Climate Change

**WE MEAN
BUSINESS**



Climate change will ...

De/recarbonising industry



Activating citizens



New "fuels" for transport

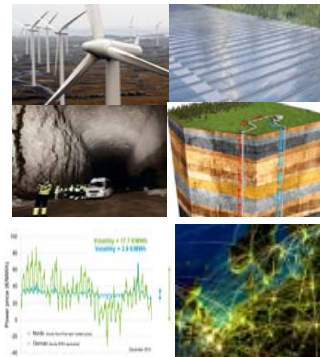


J Keronen, Climate Leadership Coalition

Changing taxes and financing

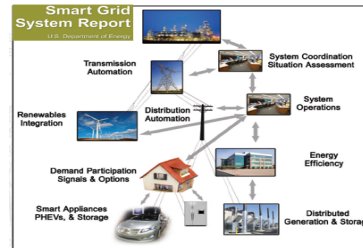


New energy, storages



New market mechanisms, smart grid

ICT, IoT everywhere



... transform everything

New materials, active buildings



Sustainable forestry and land use



New agriculture, also C sinks



How make cities attractive for clean investments

Training program for SMEs

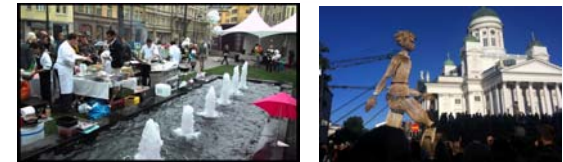


Financing (venture capital, etc.)



Activating citizens (planning/implementation)

GREENEST CITY ACTION PLAN:
350 organizations, 35,000 citizens mobilized



Open infrastructure



Open data



Progressive public procurement
(carbon footprint + innovations)



Collaboration in international networks



Digital innovation platforms



Events attracting customers and investors



Contact us

Climate Leadership Coalition ry

c/o Sitra

Itämerenkatu 11-13, FI-00180 Helsinki
Finland

www.clc.fi

 @CLC_fi

Board 2018

M Arve, H Ehrnrooth (chairman), P Lundmark, P Korhonen, M Kosonen (vice chairman), R Murto, K-H Sundström

Henrik Ehrnrooth

Chairman of the Board

tel. +358 50 4442371

peggy.hagberg@poyry.com



Jouni Keronen

Executive Director

p. +358 50 453 4881

jouni.keronen@clc.fi

 @keronen_j

