

# **Digital Europe Programme**

## **How to make best use of it in Finland?**

**Workshop 7.9.2018**  
**Eija Laineenoja**

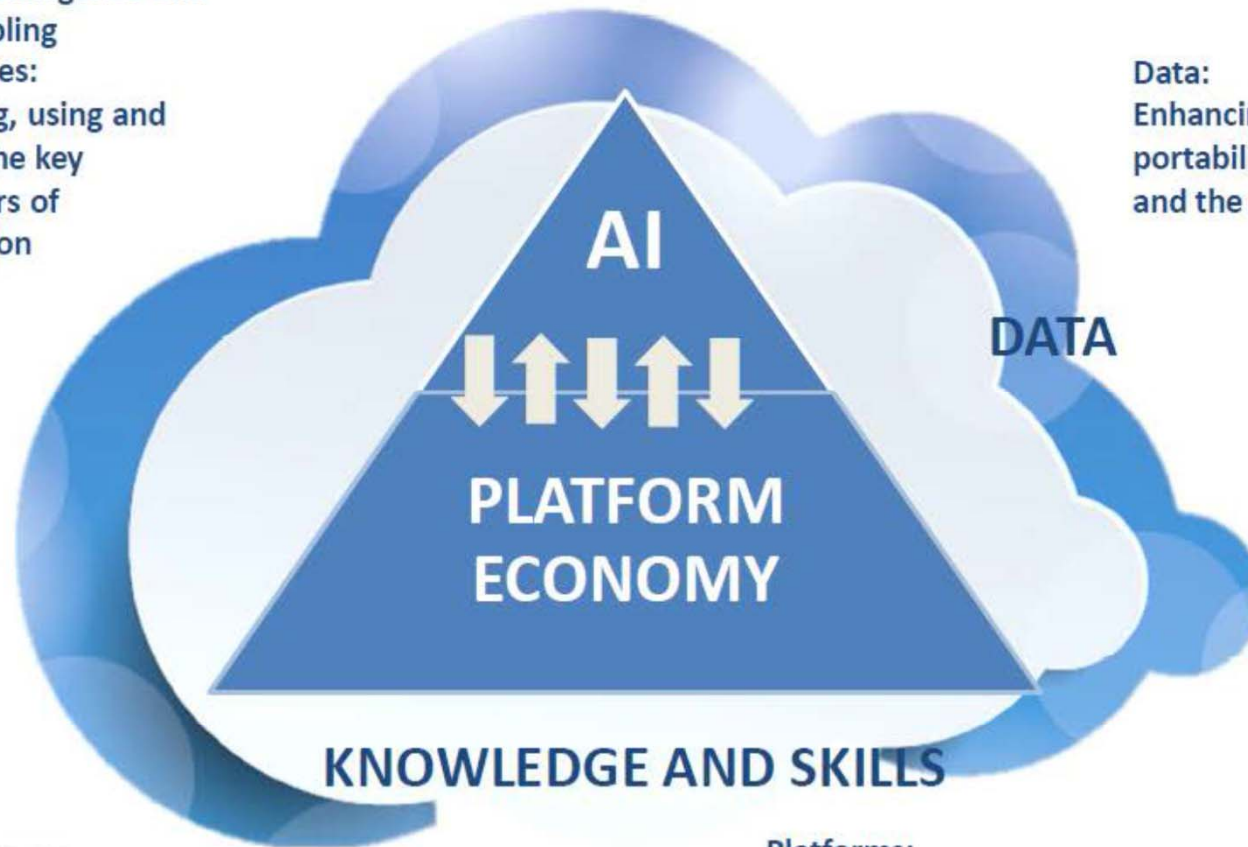


Ministry of Economic Affairs  
and Employment of Finland

# Towards New Digital Europe

**Artificial intelligence and other enabling technologies:**  
Developing, using and applying the key accelerators of digitalisation

**Data:**  
Enhancing quality, access, portability, interoperability and the use of data



**Knowledge and skills:**  
Focusing on innovation readiness, social adaption, lifelong learning and leading the change in worklife and society

**Platforms:**  
Strengthening European ecosystems to create and capture value from new technologies in global platform economy

# How to make DEP work best for Digital Finland?

## Complementarities and synergies with other programmes supporting digital

### **Digital Europe: Capacities & roll out**

1. High Performance Computing
2. Artificial Intelligence
3. Cybersecurity
4. Advanced digital skills
5. Digital transformation and interoperability

### **Digital in Horizon Europe R&D&I**

1. Digital under "global challenges"
  - Digital and industry cluster
  - Digital in other clusters - health, mobility, energy, environment,...
2. Open Innovation
3. Research Infrastructure under Open Science

### **Connecting Europe Facility - Digital Connectivity**

- 5G roll out
- BB 4EU, Connecting communities
- Synergies with Transport /Energy

### **Creative Europe MEDIA**

### **Invest EU Research, innovation & digitisation**

### **European Regional Development Fund / Cohesion Fund**

Source: European Commission

# Remarks & comments



## Generally in line with the goals of Finland

- Applying widely digitalization & AI in business and society, and developing digital skills and capabilities

## Actions and target groups

- SMEs & their access to European networks
- Digitalization of industries, digital business models, applying AI in various sectors
- Ecosystems, PPPs, growth programmes
- Transfer of knowledge
- Piloting solutions at the European level, market access

## Attention needed

- Complementarity & synergies between the programmes
- Flexibility between the programme pillars
- Model of Digital Innovation Hubs (network size & finance, competences)



**Thank you!**

**[Eija.Laineenoja@tem.fi](mailto:Eija.Laineenoja@tem.fi)**